



KURUKSHETRA UNIVERSITY TECHNOLOGY INCUBATION CENTRE(KUTIC)

Event: INVITED TALK FOR FACULTY OF LIFE SCIENCES AND PHARMACEUTICAL SCIENCE

Title of the talk: "Creative Thinking and Innovative Activities"

Date: September 04, 2019

Chief Guest: Prof. Rajneesh Sharma, Dean of life sciences, Dean of pharmaceutical sciences, Dean of colleges

Invited Speaker: Mr. Vivek Atrey (IAS Retd.)

Venue: Kurukshetra University's Senate Hall

BRIEF REPORT

On September 4th 2019, Kurukshetra University Technology Incubation Centre (KUTIC), organized an invited talk for the faculty of life sciences and pharmaceutical science organized held in senate hall of Kurukshetra University in presence of Prof. Rajneesh Sharma, Dean of life sciences, Dean of pharmaceutical sciences, Dean of colleges and the speaker of the day Mr. Vivek Atrey (IAS Retd.) along with the members of project action group Prof. Anurekha Sharma, Prof. Anita Yadav. Prof. Anurekha Sharma, Coordinator KUTIC, gave an account of the activities to be carried out in the incubation center that are: development of nursery incubators by organizing student invention competition, organization of expert talks and workshops and incubating start-ups. Then the activities started with the unveiling of the Innovision 2019 poster followed by an inaugural speech by Prof. Rajneesh Sharma, the function's chief guest. He apprised the audience about the incubation center's aims and results and why technology incubation is not a radical strategy, but our country's youth's need for the hour. He told students that innovation is the enhancement of existing techniques and gave examples of rice husk, which is nowadays a pollution havoc for society, but can be used in a productive manner because rich straw is an extremely rich nutrient source.

The keynote speaker of the day, Mr. Vivek Atrey, engaged with the students on "Creative Thinking and Innovative Activities". He said he had come here to inspire and not to educate the students. He shared that, he normally inspires students to be different from the crowd in his lecture, and told them that real fear in life is like everyone else. Sometime he allowed the students to sit idle and think about themselves and their surroundings. Using mobile phones to the degree that they remain your facilitator and can never become your boss, inventions do not need a comfort to come but a relaxed mind, motivated students to meditate because it not only provides spiritual confidence but also provides tremendous concentrating strength. He added that Calmness of mind is the key to success and it is human tendency that ideas generate in a relaxed and calm mind always. In his talk, he compares life with a chess game and told the students that everyone will be packed in the same box after the game is over, now is the time to play the game before it gets over, people lose creative mentality as they grow up so it's best to keep the creative mind alive forever. The event was closed by felicitating the speaker, vote of thanks and national anthem.

