



KURUKSHETRA UNIVERSITY TECHNOLOGY INCUBATION CENTRE
 Under
KURUKSHETRA UNIVERSITY RUSA PROJECT SOCIETY

PRAYAS-2023

(KuruKshetra University Technical Innovation Competition)

GUIDELINES

(Please read the guidelines carefully before submission the proposal)

ABOUT PRAYAS

PARYAS 2023 is aimed at harnessing creative ability and problem solving acumen among the young minds of KuruKshetra University. The goal of the competition is to encourage students and research scholars to identify UNMET NEEDS around them and come up with commercially viable, innovative solutions. The main aim of the competition is to:

- Support new and original ideas, which have potential for startups. The competition will provide a prestigious regional platform to Students/Research Scholars to showcase their new ideas of research and innovation.
- Encourage out of box thinking among students/Research Scholars.
- Recognize and nurture young talent within the University.
- Create ecosystem for innovation and entrepreneurship.

To participate in this competition, they must choose a focus area from the following:



Participants have to identify a problem based on the chosen focus area, propose their innovative solution and build a working prototype.



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PRIZES/INCENTIVES

Best 3 teams in grand finale will be selected for prizes irrespective of their categories.

- 1st Prize: ₹ 30,000/-
- 2nd Prize: ₹ 20,000/-
- 3rd Prize: ₹ 10,000/-

****Along with that TWO credits for open choice to the students who qualify the idea pitching round.***

ELIGIBILITY

Students and research scholars of UTD and Institutes on University Campus.

- To participate in PARYAS 2023 students/research scholars need to register through <https://forms.gle/sNhGzvzhp6Fsi63E6> .They can register as individual or as team (a max of 3 members in a team).
- Individual/Teams need to submit the proposal in prescribed format.
- Students can build teams from different departments as well.
- Proposal received without the Chairperson/Principal/Director signature stamp will be rejected outrightly.

**Students of final year may participate in PRAYAS, however they need to submit a declaration stating that they will reside on the campus till the final evaluation.*

TIMELINE

Registration	1st Feb. 2023 to 15th March 2023
Pre-Screening and announcement of results	30th March 2023
Business Model Workshop and Mentorship Session	5th – 6th April 2023
Idea Pitching Round	20th April 2023
Pre-Incubation	20th May 2023 - 30th Aug 2023
Grand Finale	8th Sept. 2023
Prize Distribution Function	Sept. 2023

STRUCTURE

Phase-I Idea Generation and Pre-screening (1st Feb. 2023 to 15th March 2023, 15th March 2023)

- Submission of proposal through google form from 1st Feb 2023 to 15th March 2023
- Ideas will be screened on the following parameters
 - Feasibility



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- Novelty
- Innovation
- Potential for Commercialization

Phase-II Business Model Workshop and Mentorship Session (5th – 6th April 2023)

- TWO day session which includes
 - Business model workshop
 - Mentoring Session specific to proposals

The two day session will help the teams to modify and refine their idea for pitching round.

Phase-III Idea Pitching Round (20th April 2023)

- Pitching of the Idea in front of a panel of judges
- Evaluation Parameters:
 - Feasibility
 - Solution fit
 - Innovation

Phase- IV Pre-incubation (20th May 2023 - 30th Aug 2023)

- Grant of upto Rs. 2 Lakh for building prototype.
- During this phase a faculty mentor is must
- Registration as a proprietary/partnership firm with the help of KUTIC.

Grand finale (8th Sept. 2023)

- After the incubation period of three months, teams will finally enter to the grand finale in which they will pitch their idea along with the prototype before panel of judges.
- Winning teams of the grand finale have the opportunity to apply directly for incubation in KUTIC on recommendation of the panel in which they can avail grant of upto Rs. 25 lakhs.

CONTACT INFORMATION

The Coordinator

PRAYAS 2023

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